

2011 DESIGN SERVICES AND FEES

*This list is only a guideline. All projects are estimated on a per job basis. We honor estimates for one month.
Design fees do not include hard costs, sales tax, shipping or printing.*

WE WORK WITH OUR OWN RELIABLE PRINTERS OR YOURS. PRINTING ESTIMATES PROVIDED.

Publication Design & Production

Books, booklets, periodicals, reports, etc.

Full color interior, plus self-cover	\$60 - 120/page
Black & white interior	\$15 - 18/page
Full color dustjacket or soft cover	\$750 - 1200
Hard cover hot foil stamp	\$80 - 160

With decades of experience in the print industry, Sommers Studio designs to meet your needs. We can produce your project to proper specifications, and can work with any commercial printing company.

Promotional Materials and Websites

Items to market yourself, your organization, product or event

Brochure or flyer, 2-sided	\$400 - 1000
Flyer or poster, 1-sided	\$250 - 360
Postcard or bookmark	\$180 - 250
Business card	\$90 - 180
Logo	\$600 - 900
Stationery (letterhead with envelope)	\$350
Website	\$360 - 600/page

Need table tents, interpretive signs, doorhangers, banners, or other specialty items? Call for a custom quote.

We are happy to update existing websites or help set up your blog. We also help with web hosting and domain name purchase.

Other Services

Copy editing and proofreading	\$60/hr.
Image scanning	\$30/hr.
Image adjustment	\$60/hr.
Design updates & maintenance	\$60/hr.
Illustration and picture research	\$60 - 120/hr.

All design fees include two rounds of proofs and corrections to ensure customer satisfaction. An hourly fee may be assessed for extensive changes not attributable to designer error.