

2008 DESIGN SERVICES AND FEES

This list is only a guideline. All projects are estimated on a per job basis. We honor estimates for one month, but prices may change without notice. Design fees do not include hard costs, sales tax, shipping or printing.

WE WORK WITH OUR OWN RELIABLE PRINTERS OR YOURS. PRINTING ESTIMATES PROVIDED.

Publication Design & Production

Books, booklets, periodicals, reports, etc.

Full color interior	\$25-50/page
Black & white interior	\$12/page
Two-color interior	\$15/page
Full color interior plus self-cover	\$35-50/page
Full color cover, separate	\$750-1200
Dustjacket	\$1200
Hard cover with cloth casewrap, foil stamp	\$350

With decades of experience in the print industry, Sommers Studio designs to meet your needs. We can produce your project to proper specifications, and can work with any commercial printing company.

Promotional Materials

Items to market yourself, your organization, product or event

Brochure, 2-sided	\$400
Flyer, 2-sided	\$250-400
Flyer or poster, 1-sided	\$250-350
Postcard or bookmark	\$150-225
Business card	\$75-150
Logo	\$500-800
Stationery (letterhead with envelope)	\$350
Website	\$300-500/page

Need table tents, interpretive signs, doorhangers or other specialty items? Call for a custom quote.

We are happy to update existing websites. We also help with web hosting and domain name purchase.

Other Services

Copy editing and proofreading	\$15-25/hr.
Image scanning	\$20/hr.
Image adjustment	\$50/hr.
Design updates & maintenance	\$75/hr.
Illustration and picture research	\$50-150/hr.

All design fees include two rounds of proofs and corrections to ensure customer satisfaction. An hourly fee may be assessed for extensive changes not attributable to designer error.